

Student Sign Up for Performing

Engagement with the event (Social media)

"My friend shared a video clip in "Now I'm here, and let me find the "Aha it's here, fundraiser event held Twitter. Looks like a fun activity this venue following the beautiful music!" by N Stuff!" weekend."

Things to do at the venue (Food trucks)

"Oh I wonder what what else i can do here"
"Wow, a selection of Food Trucks! *is content and happy*
and 40% of the proceeds go towards
the cause!"

Incentives to Donate (Discount on NStuff products)

"I'd love to donate some money to the good cause"

"Oh I wonder what the gift is"

"Wow, a selection of Food Trucks!

and 40% of the proceeds go towards avail the discount*

the cause!"

is excited to check out NStuff & avail the discount

*Donated her old guitar at the charity concert. "Wow I received a 10% off for N Stuff music purchases!"

PLEASE DONATE & CET A SMALL GIFT

FROM NSTUFF

donate

Post event

"Fill in the registration form... Join the group chat for fundraiser... All set!"

Team Ensemble · 1

Team Ensemble · 3-1

Team Ensemble · 4-1

Team Ensemble · 5-1

"I got a new guitar with the 10% off coupon!"

"Wow! I received so many likes!"

Team Ensemble \cdot 7

Retreived recordings from N'Stuff Music.

Team Ensemble \cdot 6

Team Ensemble \cdot 2

Team Ensemble · 3-2

"I always love to go to a music event!" "Now I'm here, and let me find the venue following the beautiful music!" "Aha it's here, fundraiser event held by N Stuff!"

Things to do at the venue (Fair games)

"Oh I wonder what what else i can do here" "Wow Fair games! and 40% of the proceeds go towards the cause!"

Incentives to Donate (Free Tshirt)

"I'd love to donate some money to the good cause"

"Ooo this NStuff seems cool"

"Oh I wonder what the gift is"

PLEASE DONATE

Student Prepare for the Performance

"I'm so happy to be grouped with my peers! We will become a awsome band."

"It's good that I can learn the song to performed in Little Lesson favorite time!"

House."

Engagement with the event (Invitation by friend)

"I always love to go to a music event!"

"Now I'm here, and let me find the venue following the beautiful music!"

"Aha it's here, fundraiser event held by N Stuff!"

"NStuff Music - a local music store - I love that"

"Wow taking donations for a good cause!"

Team Ensemble \cdot 3-7

Next Door Cafe

Team Ensemble \cdot 2

Team Ensemble · 3-2

Student Sign Up for Performing

Team Ensemble \cdot 2

Team Ensemble \cdot 3-2

Team Ensemble · 3-5

"Where is my guitar learning going?"

"This fundraiser event sounds good!
I should have a try."

"Fill in the registration form... Join the group chat for fundraiser... All set!"

Engagement with the event (Social media)

"My friend shared a video clip in "Now I'm here, and let me find the Twitter. Looks like a fun activity this weekend." "Aha it's here, fundraiser event held by N Stuff!" by N Stuff!"

"Let me tag them on my story"

Team Ensemble · 3-6

"Wow taking donations for a good cause!"

Team Ensemble \cdot 1

Team Ensemble \cdot 3-1